

Government of Pakistan  
FINANCE DIVISION  
HRM Wing  
(Quality Assurance – I Section)  
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**CIRCULAR**

Subject: **THREE DAYS' TRAINING WORKSHOP ON "DIGITAL MARKETING & ENTREPRENEURSHIP" FROM 22-24 APRIL, 2024**

Akhtar Hameed Khan National Centre for Rural Development, (AHKNCRD), an Executive Department of Establishment Division, Islamabad vide its letter No. 2(6)/2023-24/TW/AD(T-II) dated 21<sup>st</sup> March, 2024 is planning to organize three days training workshop on "Digital Marketing & Entrepreneurship" from 22-24 April, 2024. The major objectives of the training course are as under:-

**Objectives:-**

- To aware the participants of the diverse challenges in disaster management, both on a global and local scale;
- To foster a comprehensive understanding of strategies that effectively mitigate the impact of disasters; and
- To empower participants with practical insights, enabling them to proactively engage in implementing disaster management solutions.

2. Interested Officers of Finance Division are requested to forward their nominations duly recommended by the AFS / head of the Wing concerned along with local training Proforma to QA-I Section by **03-04-2024** on prescribed format given below:

Name	Designation	Department	Contact number	Email Address
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(Madiha Rafique)  
Section officer (QA-I)  
Ph: 051-9208523

**All Officers (BPS-17 & above), Finance Division Islamabad**  
**Finance Division's U.O No.F.3 (9) QA-I/2023-24 dated 29.3.2024**

Copy to:-

- Webmaster, with the request to upload the circular on this Division's website.