

Government of Pakistan  
Finance Division  
(DG Media Office)  
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Subject:- **COORDINATION FOR NEWSWORTHY ACTIVITIES**

Reference subject above

2. I am directed to request that the following has been decided by the Special Secretary Finance/Official Spokesperson Finance Division for highlighting the various initiatives, policy measures and newsworthy events and activities of the Finance Division.

- i. All wings shall provide details of any newsworthy meeting, activity or event or any success story or achievement of goals and targets desired to be published in the media in a crisp, one-page write-up for the consideration of the Official Spokesperson through this office for publicity in the media.
- ii. All Wings to provide a regular feedback of all important meetings, activities, major policy measures and announcements related to staff and public welfare to the Official Spokesperson through this Office.
- iii. All Wings to contact the DG Media's Office a day in advance in writing about any meeting, event or activity planned in the Finance Division for media coverage, if desired.
- iv. All Wings to share background material/case record of any development or event planned for media coverage, with the DG Media's Office to brief the Official Spokesperson for taking up possible media queries/responses.
- v. It may be noted that press coverage and response is a time limited activity and delays can make responses or release stale.
- vi. If besides the regular media (electronic / print) a follow up is required on twitter it may be so initiated.

2. This issues with the approval of Special Secretary/Official Spokesperson.

  
(Hamid Raza Khan)  
Director General (Media)

Special Assistant to Advisor's Office, Secretary's Office, AFS, JSs (Finance Division)  
Finance Division's u.o. No.F.2(3)/2019-DGM,dated January 27, 2020

Copy to:-

1. SA to Adviser to PM on Finance
2. Secretary Finance
3. ASF HR (for updating website)